

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Formerly KVBC KSNV

### Billing Address:

Ste 555 66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Crossroads Media, LLC

Line

# INVOICE

Page 1 of 3

Estimate Number 778	Product Cro	Advertiser Cro	
	ssroads GPS	ssroads GPS	
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Alt Order #	Order #		Invoice Period	Invoice Month	Invoice Date	Invoice #
06832440	105317		10/01/12 - 10/01/12	October 2012	10/07/12	105317-2
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Special Handling	Billing Type Ca	Billing Calendar Br	Sales Region Na	Sales Office BI	Account Executive Amy McCreary	Station
	Cash	Broadcast	National	Blair - Philadelphia	ny McCreary	KSNV
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Advertiser Code	IDB #	Order Flight	Deal #	Si Ciuci *
12		09/25/12 - 10/01/12	7.	U083244U

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Product Code

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KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	Channel
	M-F Today Show II	M-F 5-6a WakeUp w/Wagners	Today 4th Hour	Late Night w/Fallon	The Doctors	Rachael Ray	The Agenda 1230pm	Wake Up Early Wagners	Description
	9-10a	5-6a	10am-11am	1237a-136am	2pm-3pm	11am-12pm	1230-1p	430a-5a	Time
M 10/01/12	10/01/12 to 10/07/12 M 10/01/12 to	10/01/12 to 10/07/12 M 10/01/12 to	M 10/01/12 to 10/07/12 M 10/01/12	10/01/12 to 10/07/12 M 10/01/12	10/01/12 to 10/07/12 M 10/01/12 to	10/01/12 to 10/07/12 M 10/01/12 to	10/01/12 to 10/07/12 M 10/01/12	ភ	Day Date
12 30	<u>ن</u> ي	/12 1x /12 30	/12 1x /12 :30	/12 1x /12 .30	/12 1x /12 :30	7/12 1x 7/12 :30	7/12 1x 1/12 :30	9	9.
9:58 AM	5:52 AM	10:52 AM	1:21 AM	2:31 PM	11:22 AM	M 12:55 PM	5:00 AM	. Cura naya	I snorth Aired Dave
NVSNTVÖRGPH BIG	NVSNTVO8GPH BIG	NVSNTVÖ8GPH BIG	NVSNTVØ8GPH BIG	NVSNTVO8GPH BIG	NVSNTVÖRGPH BIG	NVSNTVO8GPH BIG	NVSNTVO8GPH BIG	מניים	
\$750.00	\$450.00	\$325.00	\$250.00	\$325.00	\$325.00	\$325.00	\$200.00	Kate	, ,
00	.00	.00	.00	.00	.00	5.00	3.00	Reconciliation	
	-	-	4	1			124	Ref#	

The actual proadcast information shown on this invoice was taken from the Official program log

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider advertising by orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions primted or otherwise, contracts, insention orders, copy instructions of any correspondence when such conflict.

Two week advance cancellation notice is required unless otherwise specified



1500 Foremaster Lane Formerly KVBC KSNV Remit Address:

Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101

### Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

## INVOICE

Invoice Month Invoice Period Invoice Date Invoice # 10/01/12 - 10/01/12 October 2012 10/07/12 105317-2

Page 2 of 3

Sales Region National	Sales Office Blair - Philadelphia	Account Executive Amy McCreary	VOINA	Station
Order Flight	Deal#	Alt Order#	Order#	
09/25/		06832	10531	

Estimate Number

778

Crossroads GPS Crossroads GPS

Product Advertiser

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Order Flight	Deal #	Alt Order #	Order#
09/25/12 - 10/01/12		06832440	105317

	y	Special Handling
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KSNV	KSNV	KSNV	KSNV	ANSY	KSNV	KSNV	KSNV	10.0
	Dr Phil	Noon News	M-F Early News	Today Show	M-F 6-7a WakeUp w/Wagners	4PM NEWS (1 hour)	Tonight Show	Channel Description KSNV M-F Jeopardy
	3.4p	12-1230pm	5-630p	658a-9am	6-7a	4-5pm	1135p-1237a	Time 630-7pm
Z	10/01/12	10/01/12 M	10/01/12 M	10/01/12 M	10/01/12 M	10/01/12 M	10/01/12 M	Day
M 10/01/12	10/01/12 to	M 10/01/12 M 10/01/12 to 10/01/12 to 10/07/12	M 10/01/12 to 10/01/12	10/01/12 to 10/07/12 M 10/01/12 to	Date			
30 ×	. 30	30 1×	1x	30 1x	1x	30 1x	30 1x	Lengt
3:13 PM	12:28 PM	6:13 PM	8:30 AM	6:09 AM	4:26 PM	11.48 PM	6:58 PM	Length Aired Days
NVSNTVÖRGPH BIG	NVSNTVO8GPH BIG	NVSNTVORGPH BIG	NV5NTV08GPH BIG	NVSNTVÜÄGPH BIG	NVSNTVORGPH BIG	NVSNTVORGPH BIG	NVSNTVD8GPH BIG	Ad-ID
\$450.00	\$42	\$1,200.00	\$1,500.00	\$1,000.00	\$80	\$75	\$1,30	Rate
0.00	\$425.00	0.00	0.00	0.00	\$800.00	\$750.00	\$1,300.00	Reconciliation
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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency for other Third Parties, that Applicant will continue to be responsible to Media Provider is an agency requesting advertising on behalf of a client Applicant extensively desired several about 15 of the payment of such adventising buy orders with Media Provider shall be conclusively desired to be authorized agents for Applicant will not be bound by conditions printed or otherwise, contracts insention orders copy instructions or any correspondence when such conflict.

With the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby centifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination of ancestry.



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ssroads GPS

10/01/12 - 10/01/12	Invoice Period
October 2012	Invoice Month
10/07/12	Invoice Date
105317-2	Invoice #

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ir - Philadelphia	Office Blair	Sales Office
McCreary	Account Executive Amy McCreary	Accoun

Order Flight	Deal #	Alt Order#	Order#
09/25/12 - 10/01/12		06832440	105317

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast
Product Cod	Advertiser Co	IDB#

Alexandria, VA 22314

Ste 555

66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

Billing Address:

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			138		104		101		9	Line	
		KSNV	KSNV	XSNV	KSNV	VSNV	KSNV	VSNV	NONV		
A			Last Call w/Carson Daly		Face to Face w/ J.Raiston		M-F News 3 at Eleven		Days of our Lives	Channel Description	
Aired Spots			136-205am		730-758pm		11pm-1135pm		1258p-2pm	Time	
20	Z	10/01	S	10/01	₹	10/01	3	10/01		Day	
	10/01/12 :30	10/01/12 to 10/07/12	10/01/12 to	10/01/12 to 10/07/12	10/01/12 to	10/01/12 to 10/07/12	10/01/12 to	10/01/12 to 10/07/12	ਰ	Date	
	.30	1 ×	30	1×	30	1×	:30 0	1x		Lengt	
	2:05 AM	M	7.46 PM	M	11:30 PM	M	1:44 PM	X		Length Aired Days Ad-in	
	NVSNTVO8GPH BIG		NVSNTVORGPH BIG		NVSNTVOBGPH BIG	5	NVSNTVORGPH BIG		0000	Ario	
	\$175.00		\$900.00		\$1,200.00		\$425.00		Natio	7	
	0		0		б		ŏ		Reconciliation	i	1.4.204
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Agency Commission Net Amount Due Gross Total \$11,113.75 \$13,075.00 \$1,961.25 Payment Terms 30 Days

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